

SKY express

In 2011, the Greek IOGR Group acquired SKY express. Since 1996, the IOGR Group has been active through a series of companies that excel in different sectors, from aviation, ground handling and tourism, to real estate, logistics, financial services and new technologies. In 2015, the airline acquired 10 next generation ATR air carriers, which offer more comfort to passengers and crew members. At the same time, the airline has carried almost 75,000 passengers to 15 destinations abroad.

In 2017, SKY express carried approximately 500,000 passengers; this upward trend continued in the following years as well, proving that passengers have rewarded the airline's commercial policies and the quality of their services. The year 2020 was a landmark for SKY express.

Even though the pandemic was undoubtedly the most challenging time for the entire aviation industry, SKY express was able to manage the crisis due to its very effective organization and thanks to the stable financial backing of the IOGR Group. During the pandemic, in 2020, the airline took advantage of the opportunities that had been created by continuing to fly to all its destinations, and developing its human resources even more, while also making a large investment in 6 brand new AIRBUS A320neo. In 2021 it inaugurated its flights abroad with the first route opening to Larnaca, while the first charter flights to Austria, France, Germany, Cyprus and Holland also began at that time.

In 2023, SKY express continued its strong course, making its modern and "green" fleet a reality while also bolstering it with new ideas and products. With a fleet of 23 aircraft, the airline continues to invest in newer and bigger aircraft models, while also boasting the youngest and "greenest" fleet in Greece, one of the most environmentally friendly in Europe. It has the largest route network for domestic flights (34) while it also operates to 24 international destinations.

2022 was unique for SKY express:

- **Total flights in 2022 were up by almost 50%** coming to more than 49,000, covering 34 domestic and 24 international destinations.
- **Passengers in 2022 almost tripled up to 3,500,000**, reflecting the introduction of two AIRBUS A320neo into the fleet.
- **In 2022, the company's total estimated revenue more than tripled accounting to €267 million**, driven by higher growth in international flights.
- Similarly, with the maturation of international routes, **the average revenue per passenger almost doubled in 2022**.
- **Average load factor improved by 20 percentage points** during 2022, demonstrating the dynamic of the company's commercial proposal, its operational efficiency, but also contributing to the return of tourist traffic close to 2019 levels.

This organic growth of the company was followed by **a strong increase in jobs that reached 619 in 2022**, with 390 new hires in the four-year period 2019-2022, which includes the period of the pandemic

Did you know that...

1. Google named SKY express an international case study for the methodology and successful application of its digital tools, creating a success story with undeniable results in the field of digital advertising, attracting new passengers to Greece from various countries.
2. SKY express starred at this year's Ermis Awards, the top institution that ranks creativity and communications in Greece, winning 12 awards and the highest distinction as Top Brand and Client of the Year.
3. SKY express possesses the largest network of domestic flights, with 34 destinations in Greece, while it also offers flights to 24 international destinations and has made significant interline agreements with international air carriers.
4. Based on relevant data from Athens International Airport, SKY express was named the fastest growing airline for the 5th consecutive year. In addition, from 2019 to 2022, it has carried 5,691,609 passengers to Athens International Airport.
5. SKY express minimizes food waste. Passengers are not required to consume food on board and the additional meals on offer do not require heating, which lowers the energy needs and relevant energy footprint of the airplane.